

Waldensian Festival Vendor Application

Saturday, August 8th, 2026



We invite you to join us for the 51st Annual Waldensian Festival! In celebration of the “Glorious Return”, Waldensian communities all over the world commemorate the triumphant homecoming of their ancestors to the Cottian Alps every second weekend of August. The Town of Valdese looks forward to a weekend long celebration featuring live entertainment, bocce tournament, attraction tours, street vendors, food, historical outdoor drama “From This Day Forward”, open art competition, and more!

Careful planning for an event of this magnitude begins as early as January each year. Each aspect of the festival is considered from entertainment to the decorations downtown. The weekend will begin Friday, August 7th with the Kick Off Celebration- including a classic car cruise-in, food trucks, and a live performance by Southside Station, a 5 piece ensemble variety band that is sure to start the weekend off on a high note! Festival Saturday hosts the annual Waldensian Footrace, bocce tournament, over 150 street vendors, and attraction tours, open art competition, a FREE kid’s zone with water slides and inflatables, and live entertainment on Main Stage throughout the day, including finale with 80s cover band sensation Cassette Rewind! The weekend also produces the final performance of “From This Day Forward”. The annual outdoor drama recounts the heroic and heartwarming tale of the Waldensian settlers of Valdese, covering more than 800 years of history. Witness the tragedies and triumphs of life in the valleys all the way to the settlement of what would eventually become the town of Valdese. The Town of Valdese will not honor a space or refund if you are scammed. Please follow application details. We will never take payment via social media.

Vendor Applications may be submitted through July 24th, 2026. *****This is a ONE DAY Festival - Vendors setup SATURDAY ONLY! ***** Acceptance for applications will be judged based on the variety of exhibitors at the event, if cancellations arise, or if spaces are still available. Please note: Acceptance is not based solely on date of submission. Decisions for acceptance are based on festival variety, quality of product, space needs, and application deadlines. All payments will be made to “Town of Valdese” only. You will NOT be asked to pay via social media links. Be aware of online vendor scams!

Acceptance/denial letters will be mailed out by the Festival Committee starting in May. Accepted vendors will receive booth assignment information and Festival day instruction sheet with their acceptance letter. Payment is due no later than August 3rd to ensure acceptance. If you have any questions or concerns about your space, please contact us as soon as possible. To help in reserving your space, when filling out the application, please give thorough information concerning your exhibit (detailed descriptions, photos, or website link **are required**) and please fill out the entire application legibly. The Vendor Agreement must be signed and returned along with the application. Applications without photos or website link, or signed vendor agreement will not be considered.

All vendors are required to stay until **5:00 P.M.** The Festival Committee will make note of vendors who do not stay until this specified time and they will be given low acceptance priority for future festivals. Vendors must park in designated areas only. If your application fails to note that electricity is needed, the Festival Committee will not be responsible if you are placed where electricity is unavailable. If your exhibit requires water, you must state this on the application. Water Stations are available, but there are NO Water Hookups, so please come prepared. Spaces are limited, so submit your application as soon as possible. All spaces are 20’ wide by 10’ deep and are back to back down the middle of Main Street. Note: you may have other vendors behind you and on either side of you so please come prepared for this scenario.

We are excited to celebrate the Glorious Return with you on August 8th.

Morrissa Angi- Waldensian Festival Coordinator-Town of Valdese Community Affairs

OFFICE USE ONLY

Paid Cash/Check # _____ Date Received: _____ Booth Assignment: _____ MBA: _____

2026 Vendor Application

Exhibit Name: _____

Name/Contact Person: _____

Address: _____

street

city

state

zip

Phone: _____ E-mail: _____

*OUR MAIN METHOD OF CONTACT IS E-MAIL. ALL INFORMATION WILL BE SENT VIA E-MAIL. IT IS THE VENDORS RESPONSIBILITY TO BE SURE ALL NOTIFICATIONS ARE READ.

Describe the contents of your exhibit (*photo or link to Website/Facebook page is required-applications without a link or photo will be incomplete & will not be considered*): ****Food Truck Vendors Complete Separate Application****

Number of Spaces Needed for Setup: _____ ***all spaces are 10' deep x 20' wide**

You may bring two tents if they fit within the 10x20 space

****All spaces are set up down the middle of Main Street back to back. You may have a vendor on each side & behind you, please plan accordingly.****

PLEASE CHECK THE APPROPRIATE BOX IF UTILITIES ARE NEEDED FOR YOUR EXHIBIT:

☐ **ELECTRICITY *\$15 PER SPACE***
110 VOLT/20 AMP ONLY! ONE OUTLET PER SPACE!

☐ **WATER STATIONS ONLY - NO HOOKUPS!**

****VENDORS MUST PROVIDE THEIR OWN 50'-100' DROP CORD & SECURE IT TO THE PAVEMENT USING DUCT TAPE****

☐ **TENT** ☐ **TRAILER**

Please note if your serving window on your trailer opens on the driver or passenger side.

☐ **DRIVER SIDE**

☐ **PASSENGER SIDE**

PROVIDED BY VENDOR -**NOT** FESTIVAL

Trailers must fit within the designated booth space. Those that are longer than 20' including trailer tongue will need to purchase 2 booth spaces. Vehicles will need to drop trailers and move to the designated vendor parking area. No exceptions.

VENDORS PARTICIPATE ONE DAY ONLY - AUGUST 8TH - SATURDAY ONLY!

The exhibitor agrees to have setup completed by 8:30am and maintained until 5pm on Saturday, August 8th.

Tax ID Number: _____

The Waldensian Festival Coordinators may be asked to provide your Tax ID # to the NC Department of Revenue. Vendors are responsible for collecting & reporting the applicable sales tax. NCDOR online registration is free: ncdor.gov

Check the Category that best describes your exhibit: Food Truck Vendors -please see separate application

	Craft \$75 (Handmade Items Only)	Import Or Resale \$140 (Items Purchased For 2nd Sale)	
	Snack/Refreshments \$140 (Icees/Snow Cones/Funnel Cakes)	Art \$75 (Paintings, Photography)	
	Non-Profit Sales \$90 (Items For Purchase /Raffle)	Activity \$75 (Facepainting, Caricatures)	
	Advertisement \$140 (Company Information)	Non-Profit \$75 (Information Only)	

2026 Vendor Agreement

Rules & Regulations for participating in the Waldensian Festival:

1. The exhibitor agrees to have setup completed by 8:30 A.M. and maintained until 5pm on Saturday, August 8th, 2026.
2. The exhibitor agrees that no truck/vehicle will be on the reserved Festival Street between the hours of 8:30 A.M. & 5:00 P.M.
3. The exhibitor agrees that the Festival Committee is only providing a booth space. All exhibit displays and shelters, tables, chairs, tents etc. if desired, must be provided by the exhibitor.
5. Exhibitor agrees not exceed the 10'x20' booth size, unless multiple booths are purchased to accommodate a larger setup.
6. **Fire Marshall requires fireproof/retardant tents and they will be inspected. Tents must meet NFPA 701 standards. Must have manufactured tag displayed. All spaces that are cooking must be equipped with a fire extinguisher. Exhibits that do not meet this requirement may be asked to leave the festival. No refunds will be given. No exceptions.**
7. The exhibitor agrees to accept the space(s) assigned by the Festival Committee. There will be no space changes the morning of the festival. If there is an issue with your space, please be sure to address it beforehand. You will be assigned spaces away from similar vendors/vendors with similar items to ensure your success at the event.
8. The exhibitor agrees that the exhibit fee is **non-refundable** due to weather, the exhibitor's decision not to participate, or other causes beyond the control of the Festival Committee. No exceptions.
9. The exhibitor agrees that the Festival Committee officials have the right to evict exhibitors for any reason they deem necessary to maintain a wholesome Festival.
10. The exhibitor agrees to maintain an exhibit that will not be offensive to other exhibitors or Festival patrons. This includes but is not limited to: offensive odors (ex. Smoke), loud noises (ex. Generators, Radios) & structures that might cause injury to others.
11. The exhibitor agrees that generators must be approved by the Festival Committee prior to Festival day.
12. Electricity is not provided unless specified on the application and payment is received.
13. Food Vendors- The Festival Committee provides grease containers and failure to use them will result in a \$100 fine and no admittance to future Waldensian Festivals. They are located behind the Main Stage area on Bobo Street.
14. Vendors must park in designated parking areas only. Vehicles parked in non-approved areas are subject to being towed at their own expense.
15. **PLEASE LIST ANY SPECIAL NEEDS, SUGGESTIONS, OR QUESTIONS ABOUT THE FESTIVAL HERE:**

Hold Harmless & Rules/Regulations Agreement:

I. In consideration of being a vendor, service provider or other participant in one or more events conducted by the Town of Valdese, the undersigned agrees to indemnify, protect and save harmless the Town of Valdese, from all claims, liability or lawsuits, including reimbursement of attorney fees in defending such claims and damage to real or personal property which arises out of, or results from the acts or omissions of the undersigned or resulting from the activities carried on by the undersigned and its employees, agents and representatives.

II. I acknowledge that I have read the rules & regulations (found above) for the 2026 Waldensian Festival presented by the Town of Valdese on August 8th, 2026 and will abide by them. I understand that if I have violated any regulations, festival officials may terminate my participation without refund. I release the Town of Valdese, producers of the event, from any responsibility for theft, damage or loss.

EXHIBITOR (PRINT NAME): _____
AGREES TO ABIDE BY THE ABOVE RULES & REGULATIONS.

SIGNATURE: _____ DATE: _____

THE VALDESE COMMUNITY AFFAIRS DEPARTMENT AGREES TO PROVIDE BOOTH SPACE(S), AFTER ACCEPTANCE, IN THE WALDENSIAN FESTIVAL UPON RETURN OF THIS SIGNED STATEMENT AND PAYMENT OF THE EXHIBIT FEE.

Applications Due By: July 24th, 2026/ Acceptance Letters start being mailed: May 2026

Please Return the following to the Valdese Community Affairs Office By The Deadlines:
1-Vendor Application 2-Signed Vendor Agreement 3-Booth Fee & Electricity Payment
Please send the above to P. O. BOX 655 VALDESE NC 28690 or by e-mail to asouth@valdesenc.gov
Make Checks Payable To: VALDESE COMMUNITY AFFAIRS or call with Visa or Mastercard (\$2 fee applies)