



The commemoration of the “Glorious Return” is celebrated all over the world in Waldensian communities, marking the triumphant return of the Waldenses to their native valleys in the Cottian Alps of Italy after years of persecution and exile. The Town of Valdese has had the privilege of honoring this victory through the Annual Waldensian Festival, a weekend long celebration of heritage including bocce, attraction tours, live entertainment, art competitions, footraces, specialty artisan and food vendors, amusement rides, and more! Valdese looks forward to making the 48th Annual Waldensian Festival on August 11 & 12, 2023 bigger and better than ever before.

The Festival committee works annually on this event, carefully considering multiple acts of entertainment and hundreds of vendors. Each festival element is poured over, aiming to produce an event in which the entire community take can pride in and enjoy. Friday night’s Festival kick-off celebration features a performance by 5-piece variety band, Southside Station. The night will end with an impressive display of fireworks! Festival Saturday includes a lineup of day-long entertainment at Main Stage, from theatrical performances to gravity-defying juggling acts. Over 140 specialty vendors will line Main Street- selling one of kind goods and all your favorite street foods: funnel cakes, gyros, sno-cones, turkey legs, and more! Saturday’s festivities will also feature the regional bocce tournament, Waldensian Footrace, attraction tours, worship service, open art competition, free kids zone, and a special performance of the outdoor drama “From This Day Forward”. The Festival Finale will begin at 7:00 P.M. as country sensation, Ryan Perry takes the stage for the final performance of the weekend.

We invite you to take part in this cherished tradition by contributing as a 2023 Festival Sponsor. We offer several different levels of support to consider, each package consisting of multiple benefits and opportunities for your business/organization. We look forward to partnering with you to make the 48th Annual Waldensian Festival truly amazing.

Sincerely,

Morrissa Angi

Waldensian Festival Coordinator

Community Affairs & Tourism Department Director for the Town of Valdese

P.O. BOX 339 Valdese, NC 28690 | 828.879.2129 | mangi@valdesenc.gov

\$100 Associate Sponsor

- Company logo on Festival website and Facebook pages
- Company Name in festival e-mail blasts

\$250 Supporting Sponsor

- Listed as sponsor in ads in McDowell, Morganton, & Hickory Papers.
- Company name on Festival banners throughout downtown on Festival Day
- Company logo on Festival website and Facebook pages
- Company Name in festival e-mail blasts

\$500 Presenting Sponsor

- Company Logo on Festival Rack Cards
- Company listed as Supporting Sponsor in Town of Valdese Newsletter
- Newsletter Mailing to over 5,000 subscribers & e-mail newsletter to over 6,000 subscribers
- Listed as sponsor in ads in McDowell, Morganton, & Hickory Papers.
- Company will be named as major sponsor on 4 various radio stations for one month prior to Festival
- Prime location booth space Saturday of festival on Main Street (must submit vendor application)
- Company name placed on Festival banners along Main Street 2-4 weeks before Festival Day
- Company name on Festival banners throughout downtown on Festival Day
- Company logo on Festival website and Facebook pages
- Company Name in festival advertisements

\$1000 Premier Sponsor

- One 20 second pre-recorded commercial to play from Main Stage on Festival Day (provided by sponsor)
- Company Banner placed in Main Stage area
- Company Logo on Festival Rack Cards
- Recognized in all Waldensian Festival press releases
- Company listed as Presenting Sponsor in Town of Valdese Newsletter
 - -Newsletter Mailing to over 5,000 subscribers & email newsletter to over 6,000 subscribers
- Listed as sponsor in ads in McDowell, Morganton, & Hickory Papers.
- Company will be named as major sponsor on 4 various radio stations for one month prior to Festival
- Prime location booth Saturday of festival on Main Street (must submit vendor application)
- Company name placed on Festival banners along Main Street 2-4 weeks before Festival Day
- Company name on Festival banners throughout downtown on Festival Day
- Company logo on Festival website and Facebook pages
- Company Name in festival advertisements
- Company name on social media with paid for boost.

\$5000 Fireworks Display Sponsor

- Advertised as “HEADLINING FIREWORKS DISPLAY SPONSOR” in all promotions
- All benefits of the PREMIER SPONSOR PACKAGE

**Questions? Contact Festival Coordinator
Morrissa Angi at 828-879-2129
or by emailing mangi@valdesenc.gov**



SPONSORSHIP CONTRACT

Company Name: _____

Address: _____

Telephone: _____

E-mail: _____

Contact Person: _____

\$500 and above sponsors will need to notify the Community Affairs Office and must complete the vendor application in order to receive the free booth space. This must be done no later than June 18th to guarantee a booth space in the Festival. Applications are available at visitvaldese.com Do you plan on using this free booth space?

_____ agrees to be a \$ _____ contributor and will receive all the benefits listed on the attached form based on amount donated.

Signature

Date

Please return contribution & contract to Town of Valdese Community Affairs by May 1st, 2023
P.O. Box 339 Valdese, NC 28690

Thank you for your generous contribution to the 2023 Historic Valdese Waldensian Festival!