

# Waldensian Festival Vendor Application

Saturday, August 10th, 2024



Thank you for your interest in the 49th Annual Waldensian Festival! After enduring years of persecution and exile, the Waldensians triumphantly reclaimed their valleys in the Cottian Alps between France and Italy in August of 1689. This “Glorious Return” is celebrated in Waldensian communities all over the world. Celebrated in Valdese as the Waldensian Festival, the town comes together for a weekend long commemoration of homecoming and heritage with live entertainment, attraction tours, bocce tournament, a footrace, the historical outdoor drama, open art competition and over 150 artisan and food vendors. Held every second weekend in August, the Waldensian Festival attracts visitors and locals each year to enjoy the unique history of the settlers of Valdese. The 49th Annual Waldensian Festival will certainly be one to remember. We invite you to take part in this exceptional tradition of our town.

Careful consideration is taken to select festival entertainment and vendors every year. The festival committee begins efforts on this event in January, working and planning right up until the big weekend. The end goal has remained consistent over the decades: to produce a quality, memorable event in which the entire community can enjoy. In 2024, Festival Friday’s kick off celebration will include a night of music and dancing as Ace Party Band takes Festival Main Stage, followed by an awe-enducing fireworks show! Festival Saturday, August 10th, begins with the annual Waldensian Footrace and regional bocce tournament. A variety of entertainment will take place throughout the day, from acoustic sets to gravity-defying gymnastic performances. Main Street Valdese will be lined with over 150 vendors selling everything from handmade crafts to all your favorite deep fried foods. Children’s activities can be found at the FREE kids zone hosted by Waldensian Presbyterian Church (bouncy houses, water slides, art activities, lawn games, and more!) The heritage of the Waldensians truly comes alive with visits to the local attractions- the Waldensian Heritage Museum and Trail of Faith will be open for tours throughout the day, as well as the final weekend performance of “ From This Day Forward”, the longest running outdoor drama in North Carolina, proudly performed by Old Colony Players. The drama covers 850 years of Waldensian history- from the persecution in the valleys to the establishment of Valdese.

Vendor Applications may be submitted through August 2nd, 2024. **\*\*This is a ONE DAY Festival - Vendors setup SATURDAY ONLY! \*\*** Acceptance for applications received after August 2nd will be judged based on the variety of exhibitors at the event, if cancellations arise, or if spaces are still available. Please note: Acceptance is not based solely on date of submission. Decisions for acceptance are based on festival variety, quality of product, space needs, and application deadlines.

Acceptance/denial letters will be mailed out by the Festival Committee starting in May. Accepted vendors will receive booth assignment information and Festival day instruction sheet with their acceptance letter. Payment is due no later than August 5th to ensure acceptance. If you have any questions or concerns about your space, please contact us as soon as possible. To help in reserving your space, when filling out the application, please give thorough information concerning your exhibit (detailed descriptions, photos, or website link are required) and please fill out the entire application legibly. The Vendor Agreement must be signed and returned along with the application. Applications without photos or website link, or signed vendor agreement will not be considered.

All vendors are required to stay until **5:00 P.M.** The Festival Committee will make note of vendors who do not stay until this specified time and they will be given low priority acceptance for future festivals. Vendors must park in designated areas only. If your application fails to note that electricity is needed, the Festival Committee will not be responsible if you are placed where electricity is unavailable. If your exhibit requires water, you must state this on the application. Water Stations are available, but there are NO Water Hookups, so please come prepared. Spaces are limited, so submit your application as soon as possible. All spaces are 20’ wide by 10’ deep and are back to back down the middle of Main Street. Note: you may have other vendors behind you and on either side of you so please come prepared for this scenario.

Visit Valdese online at [waldensianfestival.com](http://waldensianfestival.com) for the full schedule of events and all the happenings at the Waldensian Festival!



Morrissa Angi

Waldensian Festival Coordinator | Town of Valdese Community Affairs & Tourism Director

**OFFICE USE ONLY**

Paid Cash/Check # \_\_\_\_\_ Date Received: \_\_\_\_\_ Booth Assignment: \_\_\_\_\_ MBA: \_\_\_\_\_

# 2024 Vendor Application

Exhibit Name: \_\_\_\_\_

Name/Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

street city state zip

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

\*OUR MAIN METHOD OF CONTACT IS E-MAIL. ALL INFORMATION WILL BE SENT VIA E-MAIL. IT IS THE VENDORS RESPONSIBILITY TO BE SURE ITEMS ARE READ.

Describe the contents of your exhibit (*photo or link to Website/Facebook page is required-applications without a link or photo will be incomplete & will not be considered*): **\*\*Food Truck Vendors Complete Separate Application\*\***

Number of Spaces Needed for Setup: \_\_\_\_\_ **\*all spaces are 10' deep x 20' wide**

If you would like the same space as last year please specify space # or location: \_\_\_\_\_

**\*\*All spaces are set up down the middle of Main Street back to back. You may have a vendor on each side & behind you, please plan accordingly.\*\***

**PLEASE CHECK THE APPROPRIATE BOX IF UTILITIES ARE NEEDED FOR YOUR EXHIBIT:**

**ELECTRICITY \*\$15 PER SPACE\***  
**110 VOLT/20 AMP ONLY! ONE OUTLET PER SPACE!**

**WATER STATIONS ONLY - NO HOOKUPS!**

**\*\*VENDORS MUST PROVIDE THEIR OWN 50'-100' DROP CORD & SECURE IT TO THE PAVEMENT USING DUCT TAPE\*\***

Please note if your serving window on your trailer opens on the driver or passenger side.

**TENT**     **TRAILER**

**DRIVER SIDE**

**PASSENGER SIDE**

PROVIDED BY VENDOR **NOT** FESTIVAL

Trailers must fit within the designated booth space. Those that are longer than 20' including trailer tongue will need to purchase 2 booth spaces. Vehicles will need to drop trailers and move to the designated vendor parking area. No exceptions.

**THIS IS A ONE DAY FESTIVAL - AUGUST 10TH - SATURDAY ONLY!**

**The exhibitor agrees to have setup completed by 8:30am and maintained until 5pm on Saturday, August 10th.**

**Tax ID Number:** \_\_\_\_\_

The Waldensian Festival Coordinators may be asked to provide your Tax ID # to the NC Department of Revenue. Vendors are responsible for collecting & reporting the applicable sales tax. NCDOR online registration is free: [ncdor.gov](http://ncdor.gov)

*Check the Category that best describes your exhibit: Food Truck Vendors -please see separate application*

	<b>Craft \$65</b> (Handmade Items Only)	<b>Import Or Resale \$115</b> (Items Purchased For 2nd Sale)	
	<b>Snack/Refreshments \$115</b> (Icees/Snow Cones/Funnel Cakes)	<b>Art \$65</b> (Paintings, Photography)	
	<b>Non-Profit Sales \$85</b> (Items For Purchase /Raffle)	<b>Activity \$70</b> (Facepainting, Caricatures)	
	<b>Advertisement \$125</b> (Company Information)	<b>Non-Profit \$65</b> (Information Only)	

# 2024 Vendor Agreement

## Rules & Regulations for participating in the Waldensian Festival:

1. The exhibitor agrees to have setup completed by 8:30 A.M. and maintained until 5pm on Saturday, August 10th, 2024.
2. The exhibitor agrees that no truck/vehicle will be on the reserved Festival Street between the hours of 8:30 A.M. & 5:00 P.M.
3. The exhibitor agrees that the Festival Committee is only providing a booth space. All exhibit displays and shelters, tables, chairs, tents etc. if desired, must be provided by the exhibitor.
5. Exhibitor agrees not exceed the 10'x20' booth size, unless multiple booths are purchased to accommodate a larger setup.
6. **Fire Marshall requires fireproof/retardant tents and they will be inspected. Tents must meet NFPA 701 standards. Must have manufactured tag displayed. All spaces that are cooking must be equipped with a fire extinguisher. Exhibits that do not meet this requirement may be asked to leave the festival. No refunds will be given. No exceptions.**
7. The exhibitor agrees to accept the space(s) assigned by the Festival Committee. There will be no space changes the morning of the festival. If there is an issue with your space, please be sure to address it beforehand. You will be assigned spaces away from similar vendors/vendors with similar items.
8. The exhibitor agrees that the exhibit fee is **non-refundable** due to weather, the exhibitor's decision not to participate, or other causes beyond the control of the Festival Committee.
9. The exhibitor agrees that the Festival Committee officials have the right to evict exhibitors for any reason they deem necessary to maintain a wholesome Festival.
10. The exhibitor agrees to maintain an exhibit that will not be offensive to other exhibitors or Festival patrons. This includes but is not limited to: offensive odors (ex. Smoke), loud noises (ex. Generators, Radios) & structures that might cause injury to others.
11. Electricity is not provided unless specified on the application and payment is received.
12. Food Vendors- The Festival Committee provides grease containers and failure to use them will result in a \$100 fine and no admittance to future Waldensian Festivals. They are located behind the Main Stage area on Bobo Street.
13. Vendors must park in designated parking areas only. Vehicles parked in non-approved areas are subject to being towed at their own expense.
14. **PLEASE LIST ANY SPECIAL NEEDS, SUGGESTIONS, OR QUESTIONS ABOUT THE FESTIVAL HERE:**

## Hold Harmless & Rules/Regulations Agreement:

- I. In consideration of being a vendor, service provider or other participant in one or more events conducted by the Town of Valdese, the undersigned agrees to indemnify, protect and save harmless the Town of Valdese, from all claims, liability or lawsuits, including reimbursement of attorney fees in defending such claims and damage to real or personal property which arises out of, or results from the acts or omissions of the undersigned or resulting from the activities carried on by the undersigned and its employees, agents and representatives.
- II. I acknowledge that I have read the rules & regulations (found above) for the 2024 Waldensian Festival presented by the Town of Valdese on August 10<sup>th</sup>, 2024 and will abide by them. I understand that if I have violated any regulations, festival officials may terminate my participation without refund. I release the Town of Valdese, producers of the event, from any responsibility for theft, damage or loss.

EXHIBITOR (PRINT NAME): \_\_\_\_\_

AGREES TO ABIDE BY THE ABOVE RULES & REGULATIONS.

SIGNATURE: \_\_\_\_\_

DATE: \_\_\_\_\_

THE VALDESE COMMUNITY AFFAIRS DEPARTMENT AGREES TO PROVIDE BOOTH SPACE(S), AFTER ACCEPTANCE, IN THE WALDENSIAN FESTIVAL UPON RETURN OF THIS SIGNED STATEMENT AND PAYMENT OF THE EXHIBIT FEE.

*Applications Due By: August 2nd, 2024 | Acceptance Letters start being mailed: May 2024*

Please Return the following to the Valdese Community Affairs Office by August 2nd:  
**1-Vendor Application 2-Signed Vendor Agreement 3-Booth Fee & Electricity Payment**

Please send the above to P. O. BOX 655 VALDESE NC 28690 or by e-mail to [ahogan@valdesenc.gov](mailto:ahogan@valdesenc.gov)

Make Checks Payable To: VALDESE COMMUNITY AFFAIRS