

Historic Valdese Foundation

P.O. Box 655 Valdese, North Carolina 28690

The Historic Valdese Foundation is proud to announce a partnership with the Town of Valdese Community Affairs Department in the "Old Rock School Renovation Project," planned for the Spring of 2024. In 2022, the Old Rock School was a recipient of a Rural Transformation Fund Grant from the North Carolina Main Street & Rural Planning Center. The project will focus on renovations that will greatly improve accessibility and revamp the event venue, with efforts strongly focused on the auditorium.

The facility was also awarded a grant from the Appalachian Regional Commission for equipment upgrades, with a generous match from a local foundation. Funding secured, the Community Affairs Department has completed the planning phase and renovation plans with SGA|NW Architecture of Charlotte, NC. Grant funds total \$970,000 for construction and equipment and the Town of Valdese has committed an additional \$216,000 for auditorium improvements. The foundation is asking for the community's help to replace the auditorium seating. The current seating was installed as part of the 1986 renovation project and unfortunately, grant funds cannot be used for the seating. After close to forty years of use, the seating is showing considerable wear. The Historic Valdese Foundation would like to ask that you partner with us and consider donating to help complete the auditorium makeover with the addition of new, ADA-approved seating.

For more than a century the historic Old Rock School has overlooked Main Street Valdese as a symbol of community and culture. For more than fifty years, students attended classes, made new friends, and created childhood memories to share. The Old Rock School is more than a building, the Old Rock School is an icon for what is most important in Valdese, the sense of community.

In 1922, built stone by stone, the structure continues to welcome visitors daily and adorns the Waldensian style masonry that is unique to the town's founders. The halls are still filled with the sounds of children's voices from school programs, recitals, and awards ceremonies. The steps are worn from the numerous travels from one floor to the next as students rush to class and the wood floors still offer a small creak or three when visitors arrive. This building has touched members of the community for generations. From visits to the principal's office to bluegrass concerts, the Old Rock School continues to be a place remembered for good times and perhaps even a paddling or two.

Today, the Old Rock School serves as a structure dedicated to celebrating history and heritage as well as the future. Each year, the building hosts numerous events averaging more than one per day and continues to share a unique culture that is so important to Valdese. Through the programming offered, people from all over the region are welcomed for artist's workshops, recitals, dance performances, spelling bees, concerts, theatre productions and so much more. These events fill the building with energy that becomes the true heartbeat of Valdese.

As a town of 4,600, having an asset such as the Old Rock School is the envy of many other towns. Locals are proud to see their children on stage to receive the Terrific Kid Award from the local elementary school, and grandparents reminisce about when they too stood on the stage for awards day. Help us carry on the traditions that make Valdese so special by sponsoring the renovation. Your contribution will revive the facility and help the Old Rock School continue to share these special traditions with generations to come.

Thank you for your consideration of this special request.

Morrissa Walker Angi - Director of Valdese Community Affairs & Historic Valdese Foundation, Chair



Sponsorship Agreement

Be a part of our history and partner with the Old Rock School Renovation Campaign. Below are sponsorship levels for your consideration.

| Diamond \$10,000 | -Donations of \$10,000 or more will receive a commemorative plaque on two rows of premium seats and be prominently recognized. |
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| Platinum \$5,000 | -Donations of \$5,000 or more will receive a commemorative plaque on a row of seats and be prominently recognized. |
| Gold \$1,000 | -Donations of \$1,000 or more will receive a commemorative plaque on four auditorium seats and be prominently recognized. |
| Silver \$500 | -Donations of \$500 or more will receive a commemorative plaque on two auditorium seats. |
| Bronze \$300 | -Donations of \$300 or more will receive a commemorative plaque on an auditorium seat and will receive recognition on the ORS webpage for the duration of the project |
| Ivory \$100 | -Donations of \$100 or more will receive recognition on the Old Rock School webpage for the duration of the project. |
| Name: | |
| Address: | |
| Email: | Phone: |
| Engraving Message: | (Please print clearly - 50 characters max including spaces) |
| Name to be recogniz | zed: |

- Your name or the name of a loved one engraved on a plaque that will be permanently affixed to the theater seat in the Old Rock School Auditorium.
- Your seat sponsorship is a donation to the Historic Valdese Foundation and is tax-deductible to the extent allowed by law.
- Please note: Seat name recognition does not guarantee that you will be seated in that particular seat when you purchase a ticket to a performance.